

THE WEATHER  
Unsettled weather tonight and Tuesday, with probably rain; warmer in southwest portion tonight.

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CIRCULATION SATURDAY  
2586

JANESVILLE, WISCONSIN, MONDAY, OCTOBER 25, 1920.

Full Length Wire Report  
By The Associated Press.

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# MACSWINEY DIES ON 73RD DAY OF FAST

## Lenroot Issues Hot Challenge to La Follette

"Your Speech Was Filled With Plain, Unvarnished Falsehoods Deliberately Made," He Says—Asks for Debate on Issues.

Milwaukee, Wis., Oct. 25.—Senator Irvine L. Lenroot in a scathing denunciation of Senator La Follette's speech at Milwaukee and alleging constant misrepresentation of the Esch-Cummings law and Senator Lenroot's attitude on that question, issued a challenge to Senator La Follette last night to debate the question with him at Milwaukee or any other place the senior senator might select.

The campaign in Wisconsin, which so far has not lacked in complications but has been rather tame, has been stirred up by this challenge. Repeatedly Senator Lenroot has demanded a retraction by La Follette of a statement in the August La Follette Magazine but no attention has been paid to it. On the contrary the senator repeated the statements with much addition in his speech for the campaign at Milwaukee and all other speakers of the nonpartisan league have followed the example of the senator and used the statements which Lenroot has challenged.

Accustomed to Square Fighting. Senator Lenroot spent Sunday in Milwaukee resting from his week's strenuous campaign and stated that he was ready to change or cancel any date which Senator La Follette would select to meet him. He speaks at Clintonville tonight. "I am accustomed to fighting on the square," Senator Lenroot said. "If I can't win this fight fair and clean, I don't want to win at all. There is no office in the United States which would tempt me to willfully misrepresent my fellow men."

What Will La Follette Do. What La Follette will do is problematical. It is pointed out that he never met an issue before when he was not able to side step. William Langer spoke to a large crowd here last night. He is the attorney general of North Dakota and came to aid William J. Morgan in his campaign for attorney general. During the week speakers of both sides will be in Wisconsin and one of the large meetings scheduled is to be at Janesville Tuesday evening when James R. Gardfield will speak.

## LA FOLLETTE WOULD MAKE NO DEFINITE STATEMENT

Madison, Oct. 25.—United States Senator Robert M. La Follette would make no definite statement with reference to the challenge of Senator Lenroot to debate on the issues of the campaign as set forth by Senator La Follette in his speech in Milwaukee, Oct. 24. A notice of the senator's office today but extended comment was refused.

It was said that the press of the state is given my reply when it is ready," said Senator La Follette.

## THOMPSON COMES BACK AT LENROOT

Madison, Oct. 25.—James Thompson, independent candidate, came back at Senator Irvine L. Lenroot today when he demanded the truth of the statements of Senator La Follette in his speech in Milwaukee, Oct. 24. Thompson said that the press of the state is given my reply when it is ready," said Senator La Follette.

## IMMIGRANTS URGED TO GO TO FARMS

New York.—Requests from all parts of the United States that the great westward tide of immigrants be diverted from the fast-growing population to rural districts. The committee on immigration of the House of Representatives today urged that immigration authorities to plan that the great tide of immigrants be diverted from the fast-growing population to rural districts. The committee on immigration of the House of Representatives today urged that immigration authorities to plan that the great tide of immigrants be diverted from the fast-growing population to rural districts.

## Why Worry?

Why worry over a job when you can easily secure work through the use of an ad in the Milwaukee Journal? The ad is a large number of people in Janesville in search of work at the present time and the ad is a large number of people in Janesville in search of work at the present time and the ad is a large number of people in Janesville in search of work at the present time.

## Harding Prepares for Last Week of Campaign

Marion, Ohio, Oct. 25.—Senator Harding began the last full day of his week at work on the final public utterances with which he will rest his candidacy. In these addresses to be delivered at Cleveland, Akron, Cincinnati and Columbus he is expected to announce again his position on the league of nations and also to advocate the new policy he has advocated in the course of the campaign.

## Article Ten Not Considered Vital by Europeans

BOURGEOIS, PRESIDENT OF COUNCIL OF LEAGUE, MAKES STATEMENT. SENDS IT TO U. S. Authorizes Statement in Face of Presidential Elections Here.

[BY ASSOCIATED PRESS.] Brussels, Oct. 25.—The president of the council of the league of nations, talking to American correspondents, said Article 10 of the covenant of the league of nations is not considered as a vital and essential element of the covenant. Mr. Bourgeois said he had been surprised that Article 10 had caused so much emotion in the United States. He stated that article 10 could be eliminated without in any way modifying the effectiveness of the league of nations.

## IRELAND GRIEVES FOR DEAD MAYOR

Feverish Interest in Possible Developments Prevails in Cork.

[BY ASSOCIATED PRESS.] London, Oct. 25.—The death of Joseph MacSwiney, one of the hunger strikers in Cork, Ireland, is expected momentarily and prayers for the dying were being said short of the day. The death of the mayor of Cork, Ireland, is expected momentarily and prayers for the dying were being said short of the day. The death of the mayor of Cork, Ireland, is expected momentarily and prayers for the dying were being said short of the day.

## Actors of Play Where Lincoln Was Shot Meet

Chicago, Oct. 25.—The two surviving members of the "Abraham Lincoln" play company, which was playing at Ford's theatre in Washington, the night Abraham Lincoln, met here today when they attended a special matinee of John Drinkwater's play "Abraham Lincoln."

## Strike Discussion Continues, Hopes Grows Brighter

LLOYD GEORGE CONFERS WITH EXPERTS ON NEW WAGE SCALE. WILL MEET MINERS To Present Proposals to Miners Increasing Output of Coal.

[BY ASSOCIATED PRESS.] London, Oct. 25.—Premier Lloyd George, president of the government, this morning conferred with government experts concerning a new set of figures for wages of the coal miners and production in the coal industry. Later the government leaders and representatives of the miners met and continued the negotiations began Sunday for a settlement of the miners' strike. These conversations were expected to lead to a settlement of the miners' strike, which last week threatened to involve Great Britain in an industrial crisis.

## Lord Mayor of Cork Succumbs To Prolonged Hunger Strike

London, Oct. 25.—Terence MacSwiney, Lord Mayor of Cork, died at Brixton prison, this city, at 5:40 o'clock this morning. His death followed a hunger strike of more than 73 days, eclipsing any in the annals of the medical world.

MacSwiney, who had been unconscious for several days, did not recover his faculties before he died. Father Dominic, his private chaplain, and his brother, John MacSwiney, were with him when he died. Father Dominic was at the prison all night and did not leave until several hours after MacSwiney breathed his last.

John MacSwiney and the chaplain, who had been waiting downstairs in the prison, were told by prison officials at 4:35 o'clock that they should go to the mayor's bedside as they thought death was approaching. The brother asked for the privilege of communicating with other relatives who were not present, but the officials, it is said, refused him the use of a telephone.

## Martyr for Free Ireland

WIFE LEARNS OF DEATH. After the prisoner's death, his brother and the chaplain were not permitted to leave Brixton prison until 6:15 o'clock. John MacSwiney immediately conveyed word to the widow of the Lord Mayor, who was staying at a west end hotel with Mr. and Mrs. O'Brien, the former being the London executive of the Irish Self-Determination league.

Mrs. MacSwiney, accompanied by her parents and the Misses Annie and Mary MacSwiney, sisters of the Lord Mayor, arrived at Brixton prison at 9:30 o'clock.

It is understood arrangements are being made to take the body to Ireland for burial.

## NEWS KEPT QUIET

News of MacSwiney's death had not become known in the district around Brixton prison until after 9 o'clock. The usual large contingent of police was on duty inside the prison grounds to prevent any demonstration, but outside, and along the road leading to the main highway, there was an unusual number of people. No civilians were taking there, as they usually did in the early days of the Lord Mayor's hunger strike.

## Unconscious 36 Hours

MacSwiney was unconscious for 36 hours before his death occurred, it is stated. Father Dominic, therefore, was unable to give him communion, but he administered extreme unction.

The cause of MacSwiney's death was heart failure, according to a statement made at the hospital. This statement is considered an indirect answer to the criticisms of Dr. Josiah Oldfield, the physician who was in charge of the Lord Mayor's doctors to administer meat juice and brandy. He said brandy was a poison and that a man at the point of death should not be given anything but food. Dr. Oldfield added that when a man fasted a long time the first food he could endure was fruit juice.

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## Wife Not at Bedside

When asked the officials were asked today regarding Mrs. MacSwiney's absence from the bedside when death occurred. They said she was in the hospital, but was not permitted to visit on visits of relatives were looked as vital to the prisoner's own interest.

Terence MacSwiney was 40 years old and was one of the most prominent Sinn Fein leaders. He started life as a draper's assistant, but became a poet, author and journalist. He was a member of the Irish parliament in 1919, when the establishment of the republic was proclaimed, and he elected Lord Mayor of Cork in 1920.

## In Jail When He Met Wife

In Wakefield jail, Yorkshire, in 1916, he met his wife, daughter of a wealthy Cork distiller, who visited the jail, and shortly after they were married, despite much opposition.

MacSwiney was elected a Sinn Fein member from Cork to the British parliament in 1918, but never took his seat. He was present at the first session of the Irish parliament in 1919, when the establishment of the republic was proclaimed, and he elected Lord Mayor of Cork in 1920.

## For Various Political Offences, He Had Been in Jail, with Brief Intervals of Liberty, Since January, 1916, in October, 1917, secured his release from jail by hunger striking.

As soon as the news of the Lord Mayor's death spread through the city, people began moving toward city, people began moving toward city, people began moving toward city, people began moving toward city, people began moving toward city.

## How a Table Was Made to Dance and Talk

How a table will dance around a room, answer questions, spell out names, and do many inexplicable things, is told by Molly Wyler in her second chapter on the "Amazing Revelations of a Fake Medium," which will be printed in the Gazette Saturday.

She will tell how these results were achieved in the most commonplace manner and entirely without any help from spirits or aid of the occult.

The Medium in the Mask, has stirred London with the amazing things she has accomplished and many of her followers believed that she was possessed of great psychic power.

How all these things have been done and how the public has been tricked, she now reveals in this series of stories.

## Manchuria Outlaws Routed After 14 Japs Are Killed

[BY ASSOCIATED PRESS.] Tokyo, Oct. 25.—Fourteen Japanese were killed and nine wounded in a recent fight with bandits at Chien-Tao, Manchuria, in which the outlaws were routed, dispatches say. The bandits lost 16 killed.

## Reds Conclude Peace Armistice With Petlura

Menka, Oct. 25.—Advices today from Lemberg, Galicia, say the bolsheviks have concluded an armistice with General Petlura, leader of the Ukrainian forces.

## MINNESOTA VILLAGE DESTROYED BY FIRE

La Crosse.—Fire destroyed the village of Janesville, Minn., with a loss of \$15,000.

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## The Letters of Tessie and Joe

DEAR JOE: Well, I see Henry Ford is having another reduced sale of his cars and I for one would like to buy one. As it is, I am entirely too temperamental, nervous, and run one myself. I have never before, in the past, been able to run one of his little cars, so I suppose it would be the same only more so if I took to driving a Ford.

And besides, Joe, if we had a machine here's another complication would be sure to set in—somebody would call us up every five minutes to ask for the lend of the car, and we would either ruin the Ford lending it out or else lose all our friends by refusing them the use of it, and it would probably end up by us having to have the phone taken out, and I don't know how I'd ever get along without a phone, or else we'd have to move some place among a lot of strangers where nobody would have the nerve to ask brand-new people to loan them their auto, and you know how I hate to be thrown in with a lot of strangers. Not that I'm snobby or nothing, but I think one false friend is more company than a hundred of stiff straws.

So, after all, Joe, it seems like a real act of Providence that we haven't got a car. The Bionnans have one now (they say it cost \$900, but by the inexpensive sound of the horn I doubt it) and Mrs. B. tells me the original cost of a machine is only half the battle and that the other half is in the upkeep.

But in glad I am having this sale to just the same, because the price is so low it will get an audience for others to put prices down, too. I mentioned the matter to Mr. Stutz when he charged me fifteen cents this afternoon for one Spanish onion that probably never saw Spain, and he advised me not to pay any attention to anything Ford does, because any man that's got a million tin Lizies on his conscience can't be expected to act rationally.

But just the same, Joe, I have great respect for Mr. Ford and I think he's noble to let his name be used on all those funny little cars just for the principle of the thing, and I think anybody that disguises their Ford to look like what it isn't is a coward.

Love, TESSIE.

Joe has his picture taken again. The camera stood it bravely. See his letter tomorrow.

## AMAZING REVELATIONS

### Spiritualistic Medium

#### MISS MOLLY WYNTER

### "The Medium in a Mask"

Copyright 1920 by the International News Bureau, Boston

(When Miss Molly Wynter, the Medium in the mask, seated with her limbs bound with strong cord, and her chair sealed to the floor, produced a ghost, all the experts, including Sir A. Conan Doyle and Superintendent Thomas of Scotland Yard, were absolutely puzzled. Yet the whole thing was only a remarkably clever trick. Miss Wynter kept well the secret of how it was done, but now for the first time she makes public the truth of the case, telling exactly how she produced the amazing phenomena attributed by so many to supernatural agency.)

(Continued from Saturday's Gazette.) Up to this moment the ghost was outside the door, to get her into the room necessitated one of the coolest bits of bluff on record. Mr. Seibit called attention to what had taken place. The windows, he remarked, had been sealed, curtains had been hung round the middle of the room and had been tied up so that she could not possibly move without being detected, and there only remained the possibility of introducing the fraudulent ghost—either that I must act the part, or that the ghost came in by this.

Sealed Up the Door.

Thereupon he pulled open the door, to illustrate his meaning. He had carefully marked the carpet so that he could find his way to the position that the door would only open about nine inches. His body covered the edge of the door, and acted as a sufficient barrier for the ghost to squeeze through this small aperture and creep behind the dark curtains that hung in the room.

Continuing his action Mr. Seibit closed the door, and said, "I invite you to seal this up, in order to close the only remaining means of ingress for the ghost."

The door was then sealed with stamp paper, which the innocent scientific investigators decided to cut off with a knife. The door was then sealed with stamp paper, which the innocent scientific investigators decided to cut off with a knife.

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near him that it seemed as though the medium was moving.

Not a Bit of "Trickery"

This suggestion had its desired effect, over the newspaper men, who, "Look, she's floating!" and then the ghost ambled the chair on its over back legs across the middle of the room, where she left me to my fate, and hid herself again behind the curtains. I now developed and other lights, and then the audience was for a time almost blinded by the electric lamps on, and the audience was for a time almost blinded by the electric lamps on, and the audience was for a time almost blinded by the electric lamps on.

Seibit now took charge of the proceedings. "Before anyone moves," he said, "let us compare notes and see if we agree on what has taken place. The windows are still sealed, the curtains are still intact, and the door is still sealed. Will the person responsible for these phenomena please say if they are quite satisfied with them?"

The gentleman who had sealed the door first verified their statements on the stump paper. To break the seals, Mr. Seibit again opened the door a few inches, and said, "Perhaps you had better search the floor for the ghost, as he has pulled open the curtain nearest the door, thus allowing the ghost to escape, the door being closed immediately after her exit. I am sure that the ghost has not escaped, as I have seen the ghost make her escape in the full glare of electric light—not a bad achievement."

All the conditions to prevent trickery were stated to have been satisfied. The audience was then asked to see if the seals on the chair legs had performed better. A somewhat heated argument ensued as to whether the seals had been broken or not, and the audience was eventually persuaded to see if the seals had been broken or not.

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## BABCOCK DAY IS OBSERVED AT U. W.

Madison—Babcock day was observed Thursday at the University of Wisconsin in honor of Dr. Stephen Babcock, inventor of the universally used milk tester that bears his name.

Students visited an exhibit of the accomplishments of the noted chemist and paid tribute to him on the seventh anniversary of his death.

Messages of greeting were received from Secretary of Agriculture E. T. Aldrich and members of other well known agriculturalists throughout the world.

It was tribute to the man who, according to scientists, made one of the greatest inventions of the age, and then declaring that the professor he owed his work to the university, gave his invention to the state with the proviso that it should not be patented, declared President Hopkins of the agricultural department of the university.

Nearly every farm in the country now finds the Babcock tester essential, indispensable, Prof. Hopkins said. It is a commercial asset which makes it possible for creameries to exist by affording the farmer a means of obtaining a fair price for his milk.

The amount of butter fat in the milk the farmers market.

CLINTON

(By Gazette Correspondent.) Clinton—Mr. and Mrs. W. E. Dresser returned from an auto trip to northern Wisconsin Tuesday evening.

Mr. and Mrs. Allen Hamilton and their four children, Mrs. J. W. Plumb, and Mrs. J. W. Plumb, Jr., returned from a trip to Beloit Wednesday forenoon.

Mrs. Deuse assisted at the post-office Veterans' dance, which was given at the home of Mrs. J. W. Plumb, Jr., on Friday evening.

Mrs. J. W. Plumb, Jr., and Mrs. J. W. Plumb, Jr., returned from a trip to Beloit Thursday forenoon.

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## UNION HIGH SCHOOL OPENS IN MILTON

Milton—High school pupils of Milton and Milton Junction, who have been on a continuous vacation since the close of their school year, resumed their studies Monday morning with the opening of the new Union high school building.

Though still under construction, the interior of the new building is in such a condition that classes may be held without interruption.

Buell, formerly principal of the Milton Junction school, will have charge of the new high school. The list of teachers and their subjects follows: Miss M. Alice Eordan, English; Miss Eleanor Double, domestic science; Miss Jeanette Halverson, mathematics; R. E. Kellogg, agriculture; Miss Anna Plumb, Latin; H. S. Randolph, science and physical training; Principal R. A. Buell, history.

WHITEWATER

(By Gazette Correspondent.) Whitewater—Eaton Johnson will go to California soon for a month or six weeks' trip on business. The new highway west of the county line was to be finished Friday. The weather has been ideal for the building—George Charles will come from Fairfield, Nov. 1 to take charge of the school.

Safe Milk for INFANTS & INVALIDS

ASK FOR Horlick's The Original Avoid Imitations and Substitutes.

For Infants, Invalids and Growing Children The Original Food-Drink For All Ages

Rich Milk, Malted Grain Extract in Powder No Cooking—Nourishing—Digestible

The Golden Eagle

Levy's

Revision of Prices

New prices that are keeping pace with market conditions. We need not tell you that this is a real treat, and warn you to come early to make selection.

Further Reductions in Ladies' Phoenix Hosiery

Effective Tuesday

Ladies' regular \$1.80 Phoenix Hose, thread silk and mock seams, in black, cordovan, Russian calf and white, a pair, \$1.35

Ladies' Phoenix Pure Thread Silk, Rib Top, Full Fashioned Hose, black or white, regular \$2.25 value, a pair, \$1.80

Ladies' Splendid Heavy All Pure Thread Silk Full Fashioned Phoenix Hose, some with fancy clox; our regular \$4.00 line; in black, brown and white; a pair \$3.35

Ladies' Pure Thread Silk Phoenix Hose, full fashioned, fancy stitch hose, \$5.50 values, at \$4.50

Quality Silks Dress Goods

BUY NOW AT THESE LOW PRICES—

Crepe de Chines, 40 inches wide, in a full range of colors. Our regular \$3.50 value, a yard, \$1.89

\$3.25 quality Georgette Crepe, 40 inches wide, a splendid quality in a full range of colors, a yard, \$1.79

Satins, beautiful lustrous quality in navy, brown, black, taupe and light shades. Values to \$5.00; 36 to 40 inches wide, a yard, \$3.95

Silk and Wool Mixed Poplins, all colors in the lot, regular \$3.00 quality, a yard at \$1.59</







Sale Continues Until  
Saturday, November 6th

**J.M. BOSTWICK & SONS.**  
JANESVILLE, WISCONSIN

The Big Store Lowers  
Prices--Get in on This Sale  
Before it Closes.

# GIGANTIC STOCK REDUCTION SALE

## Have You Paid This Great Sale a Visit Yet?

If not, do not put off longer to do so. Crowds are continuing to jam our departments from early morning to store closing, and are universal in their exclamations that the values are wonderful! Here are more stirring values that promise to cause as much eager buying as on previous days of this sale--We list herewith the values that truly demonstrate the prevailing spirit of this Gigantic Stock Reduction Sale of Seasonable and Quality Merchandise at Bargain Prices--"We Keep the Quality Up." Bostwick since 1856.

### Blouse Section

Main Floor

Lingerie Waists, Values to  
\$4.50, Sale Price

**\$1.69**

One lot of Women's and Misses Lingerie Waists in all White, plain colors and colored stripes, in Voile, Organdie and Batiste, trimmed in Tucks, Val. Lace and Embroidery; long and short sleeves. These are very special.



### Ribbon Section

No. 12 Black Cotton Back Velvet Ribbon, 1 1/4 inches wide, very special at the yard. **9c**  
No. 1 1/4 and 1 1/2 Black Cotton Back Velvet Ribbon, very special, bolt of 9 meters at the bolt. **9c**

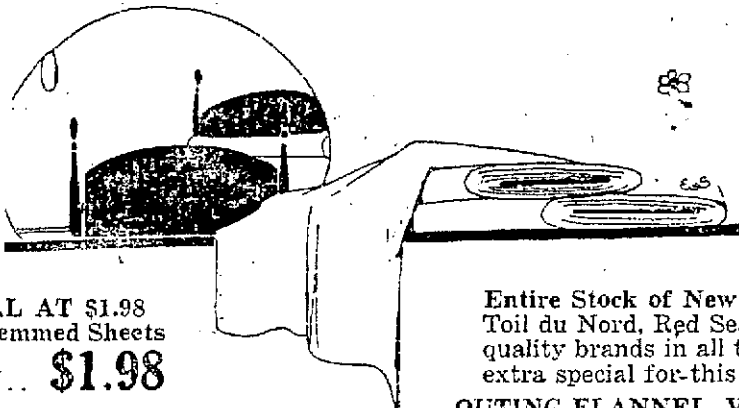
### Gigantic Stock Reduction Sale Prices on Sheeting, Pillow Tubing, Muslin, Crash, Etc. Every Item a Real Bargain

45-inch Continental Tubing. This well known extra quality Tubing, worth 80c yard, special for this sale, yard. **62 1/2c**  
9-4 Bleached Wearwell Sheeting, fine soft quality with heavy tape edge, \$1.15 quality, sale price the yard. **74c**

SHEETS, VERY SPECIAL AT \$1.98  
81x90 Bleached Wearwell Hemmed Sheets worth \$2.75, sale price **\$1.98**

Here is an extra snap--A good yard-wide Bleached Muslin, worth 40c yard; special the yard. **25c**

36-inch Punjab Percal, 80x80 count; the best quality made, new Fall stock, bought to retail at 65c per yard; comes in light and dark grounds, sale price, yard. **49c**



Stevens' Bleached or Brown Half Linen Crash Toweling, soft finish, launders easy, worth 35c yard; at this sale, yard. **24c**

Fairfax A. C. A. 33-inch Feather Ticking; compare price with mail order houses; special at the yard. **49c**

Entire Stock of New 27-inch Fall Dress Ginghams, Toile du Nord, Red Seal, Glenkirk and Bates, all first quality brands in all the new Fall styles; extra special for this sale, yard. **39c**

OUTING FLANNEL, VERY SPECIAL, YARD 35c  
Good quality 27-in. Outing Flannel--night gown time is coming--(get ready); very special, yard. **35c**

36-inch Stradford Cretonnes, beautiful new designs, suitable for comforters, special the yard. **39c**

36-inch Imperial Long Cloth, soft chamois finish, 38c value at 29c yd; 12-yd. bolts for. **\$3.48**

### Middy Blouses

Main Floor

\$2.50 to \$3.00 Middy Blouses at

**\$1.69**

Big lot of Middy Blouses in all White, Collar and Cuffs trimmed with White Braid, long sleeves; also a lot of White Middy Blouses with Navy Blue Collar and Cuffs in Serges and Galetea, all long sleeves, values to \$3.00, at **\$1.69**



### Leather Goods Section

One lot of Purses in Black, Brown, and Grey Pin Seal and Morocco leather with back strap, at greatly reduced prices.

**10% Discount on All Leather Goods During This Sale**

#### NOTICE TO CUSTOMERS

No goods exchanged--No goods on approval--No phone orders during this sale.

Look for the yellow price tickets in every department--They mean bargains.

### Economy Basement

Remarkable bargains are being offered in this department during this great sale.

**25c** FOR 50c CHILDREN'S STOCKINGS; White, Brown, Black, fine grade ribbed stockings, all sizes, a really wonderful bargain.

**39c** FOR 50c MEN'S HOSE. First quality fine cotton Mens' Half Hose, all colors.

**\$1.19** FOR \$1.69 LADIES' GOWNS. Fine grade Nainsook, empire effect, one of our best selling numbers, cut big and full.

**89c** FOR \$1.19 BLOOMERS. Fine grade Nainsook in Pink, elastic waist band.

**\$2.49** FOR \$2.98 BLOOMERS. Sateen, ankle length, in assorted colors, very special.

#### CHILDREN'S SLEEPERS

Ideal Sleeping Garments for Children, sizes 0 up to 12, prices start at \$1.25 and up, according to size.

**\$1.98** FOR \$2.50 "WARRIORS" CORSET. Three models, discontinued styles, but very good ones, high, medium or low bust.

**\$3.49** FOR \$4.50 PETTICOATS. A very fine Cotton Taffeta top with a Silk Flounce, in almost every wanted color.

### Dress Goods, Silks and Velvets Important Reduction

We call attention to the following specials:

French Serge, 36 inches wide, Navy only, very special, yard. **98c**

50-inch All-Wool Tricotine, comes in all the leading colors including Navy and Black; this season's price \$4.85 yard, sale price at **\$3.95**

27-IN. ALL-WOOL CHALLIES YARD AT **89c**

We have just a few pieces of these and while they last you can buy them at this price.



36-inch All-Silk Taffeta, an excellent quality and comes in colors and black; a rare bargain for this sale, yard. **\$1.98**

Charmeuse, 40 inches wide, extra quality; comes in plain Taupe, Belgian and Navy, \$5.95 value, special for this sale, yard. **\$3.79**

**Two-Season Satin Special**  
Yard **\$1.98**

36-inch Two Season Satin--This is a beautiful quality lining Satin, and comes in Greys, Taupe, Brown, Tan, Navy and Black; very special at this price.

#### VELVET CORDUROY SPECIAL

36-inch Velvet Corduroy in excellent quality, very desirable for Women's Bath Robes or Children's Dresses and Coats; colors: Seal, Copen, Plum, Rose and Navy; sale price the yard. **\$1.98**

### Art Needlework Section

South Room

We are offering some very special bargains in Stamped Materials during this sale.

One Lot of Stamped Goods consisting of 13-piece Lunch Sets in Bleached and Unbleached, also 36-inch Lunch Cloths in Bleached Indian Head. Some are hemstitched, very pretty designs; special for this sale each. **\$1.19**

One Lot of Stamped 5 and 13-piece Luncheon Sets, some hemstitched, others with shell edge; also 36-inch Lunch Cloths with 4 Napkins to match, worth \$2.50; very special at **\$1.89**

**\$3.00 Stamped Gowns, Entirely Made-Up, at \$1.98**

Women's Stamped Night Gowns, made of very fine Nainsook--to be embroidered in French Knots and Lazy Daisy design; also Combination Suits to match the above gowns. These are worth \$3.00. These are entirely made-up, only to be embroidered; sale price **\$1.98**

#### Neckwear, Very Special

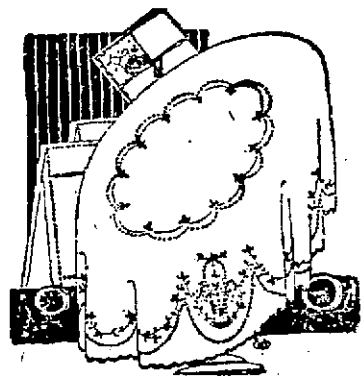
Lombard Ties, half square, all colors, \$1.65 value; sale price. **95c**

Windsor Ties, small size, all colors; 45c value, sale price. **25c**

One lot of Muslin Collar and Cuff Sets, embroidery and lace trimmed, values to \$1.35; special for this sale. **69c**

One lot of Muslin Collars, embroidery and lace trimmed; values 75c to \$1.25; sale price. **59c**

One lot of Georgette Crepe Collars, good values, sale price. **\$1.24**



### House Dress Section

Main Floor

A Remarkable Sale of House Dresses, Values up to \$4 at **\$1.98**

One lot of Women's House Dresses, made of light and dark Percal, also Gingham Apron Dresses, not all sizes in every style, but a good assortment to choose from; values in the lot up to \$4.00.



Children's Sweater Coats and Slipon Style, in all the good shades, regular \$7.50 and \$8.00 Sweaters, special sale price **\$4.89**

#### Lowered Prices in Corsets

Economical Women will be quick to avail themselves of these important bargains. (Corset Section, South Room.) Every Woman remembers our model 600, the popular C-B

Corset in Pink, with wide elastic back, for the past year selling at \$6.00, all sizes, 21 to 36; special this sale **\$4.75**

**Brassiers Very Special 50c**

Regular 75c and \$1.00 Brassieres in Pink and White, Bandeaux and Hook front, Lace and embroidery trimmed, sale price **50c**



#### KNIT UNDERMUSLIN SECTION, South Room.

One Lot of Women's Gauze Union Suits, bodice top, tight knee, values up to \$1.25, all sizes, sale price. **89c**

Women's Band Top Vests, sleeveless, 89c value, sale price. **69c**

### Economy Basement

Remarkable bargains are being offered in this department during this great sale.

#### ALL APRONS ARE REDUCED

Every Apron in the basement is reduced. Prices start at \$1.29 and up. Ginghams or Percal, A varied assortment.

**\$3.89** FOR GEORGETTE WAISTS, values up to \$7.00. Fine grade of Georgette in the wanted colors; made in the very newest styles.

**39c** FOR 60c OUTING. Yard wide, in pretty stripes of Blue or Pink, for undergarments. This is very unusual.

**28c** FOR 40c BLEACHED CANTON. A twilled back Canton Flannel, nicely napped.

**29c** FOR 42c PERCALES. Yard wide, perfect cut from the bolt, light or dark effects.

**\$1.25** EA. **\$2.49** PR. Fancy Plaid Blankets, full size, seconds, values up to \$5.00 a pair.

**15c** FOR 25c BLEACHED MUSLIN. Yard wide Bleached Muslin, perfect goods.

**COTTON BATTING FOR COMFORTS**  
**10c** FOR 15c BATTS. A generous sized bat for so little.

**OUR BIG SPECIAL**  
**2 1/2-LB. COMFORT SIZE BAT.** **\$1.00**  
Opens out 72x90 inches.

## LOWER PRICES ON WHITTALL RUGS

Second Floor

Whittall's have announced reduction in price on Rugs for future delivery--We are giving you the benefit of the reduction at once

Buy Now--Take Advantage of Our Complete Stock.

Whittall Anglo Persian 9x12 size, former price \$195.00, price now. **\$170.00**

Royal Worcester 9x12 size, former price \$145.00, price now. **\$132.00**

Whittall Teprac Wilton 9x12 size, former price \$127.50, price now. **\$111.00**

Peerless Body Brussels 9x12 size, former price \$86.00, price now. **\$78.00**



27x54-inch, former price \$17.25, now. **\$13.75**  
36x68-inch, former price \$27.25, now. **\$21.50**  
46x76-inch, former price \$58.00, now. **\$46.00**

#### WHITTALL ROYAL WORCESTER

27x54-inch, former price \$13.75, now. **\$10.00**  
36x68-inch, former price \$21.50, now. **\$15.00**  
46x76-inch, former price \$46.00, now. **\$35.00**

6 ft. x 9 ft., former price \$104.00, now. **\$83.00**  
8-8x10-6, former price \$153.00, now. **\$121.00**  
9x12, former price \$170.00, now. **\$132.00**







# REHBERG'S

## DRASTIC PRICE REVISION

We are all confronted with a readjustment of values immediately, although it will take six months for this price adjustment in the wholesale markets to reach the consumer.

But in order to respond to the public demand and to protect our patrons, this great clothing store is meeting the situation in a broad-thinking, fair minded manner, putting this high priced merchandise on the market at reduced prices.

Think what this means to you at the opening of the season---an opportunity to buy your winter outfit at next season's prices.

Our stock was not bought for sale purposes; neither have we scoured the market for a lot of odds and ends regardless of make or style. This complete stock was selected with the greatest care from the best manufacturers such as

*Hirsh-Wickwire, Michaelis-Stern, "L" System, etc.*

### Our Entire Stocks of

## MEN'S AND YOUNG MEN'S

### Finer Grade Fancy Pattern

## SUITS AND OVERCOATS

\$45 Suits and Overcoats, now **\$35.75**    \$55 Suits and Overcoats, now **\$43.75**    \$65 Suits and Overcoats, now **\$51.75**

And All Prices Below and Above In the Same Proportions.  
You will be interested in the varied displays of styles, new models and new colorings. If you are going to buy a new suit or overcoat this winter you cannot possibly let this chance go by.

### Boys' Clothing Prices Revised

A reduction of \$2 per suit in the lower grades and \$5 per suit in the higher grades.

Boys' Suit Special with two pair Knicker Pants, age 8 to 18, **\$13.50**

Boys' Corduroy Suits, 2 pair full lined Knicker Trousers, **\$12.45**

### FURNISHINGS AND HATS

Many generous reductions in men's hats and furnishings. Men's fancy Percales and Madras Shirts, guaranteed colorings, sizes, 14 to 18, **\$1.95**

### MEN'S UNDERWEAR SPECIAL

Heavy Cotton Ribbed Union Suits, combination of colors, sizes 34 to 46, **\$1.95**.

### SHOE PRICES GENEROUSLY REDUCED

Here too, there is a revision of price. The kind of values that have made this Great Shoe Department the largest and best Shoe Store in Southern Wisconsin.

Women's Chocolate Kid Shoes, choice of Military or High heels, sizes 2½ to 8, widths A to D, regular \$11.50 values at **\$9.50**.

Women's Black and Brown Calfskin Shoes, Military Heels, all widths and sizes, genuine welt soles, **\$8.50**.

Growing Girls' Brown and Black Calfskin Shoes, low school heels, sizes 2½ to 7, widths B to E, \$5.50. Misses' and Children's School Shoes, new high cut lace pattern, sizes 8½ to 11, and 11½ to 2, **\$2.95**.

Boys' School Shoes, sizes 9 to 13½, Calfskin leathers, in lace and blucher styles, **\$2.95**.  
Boys' School Shoes, same as above, sizes 1 to 5½, **\$3.45**.

Men's Tan or Black Calfskin Shoes, in English and Medium Toe styles, full welt soles, Panther Rubber Heels, all sizes and widths, **\$8.50**.



# Wanted Advertising

CLASSIFIED RATES  
 (Six words or less per line)  
 NO AD TAKEN LESS THAN 50 CENTS  
 Display Classifieds 12 lines or less  
 CONTRACT RATES furnished on application at the Gazette office.

NOTICE TO ADVERTISERS  
 Errors in want ads will be corrected and an extra insertion given when notification is made after the first insertion.

Closing Hours—All want ads must be received by 10:00 A. M. for insertion the same day.

Telephone—When ordering an ad over the telephone, the advertiser must be prepared to pay by cash or check.

Keyed Ads—Keyed ads can be answered by letter. A key word will be held in 10 days after the date of the first insertion of the ad.

Classification—The advertiser reserves the right to classify their ads according to their own rules governing classification.

HELPERS—YOUR WANT ADS  
 The City Directory or Telephone Directory must sent cash with their advertisements.

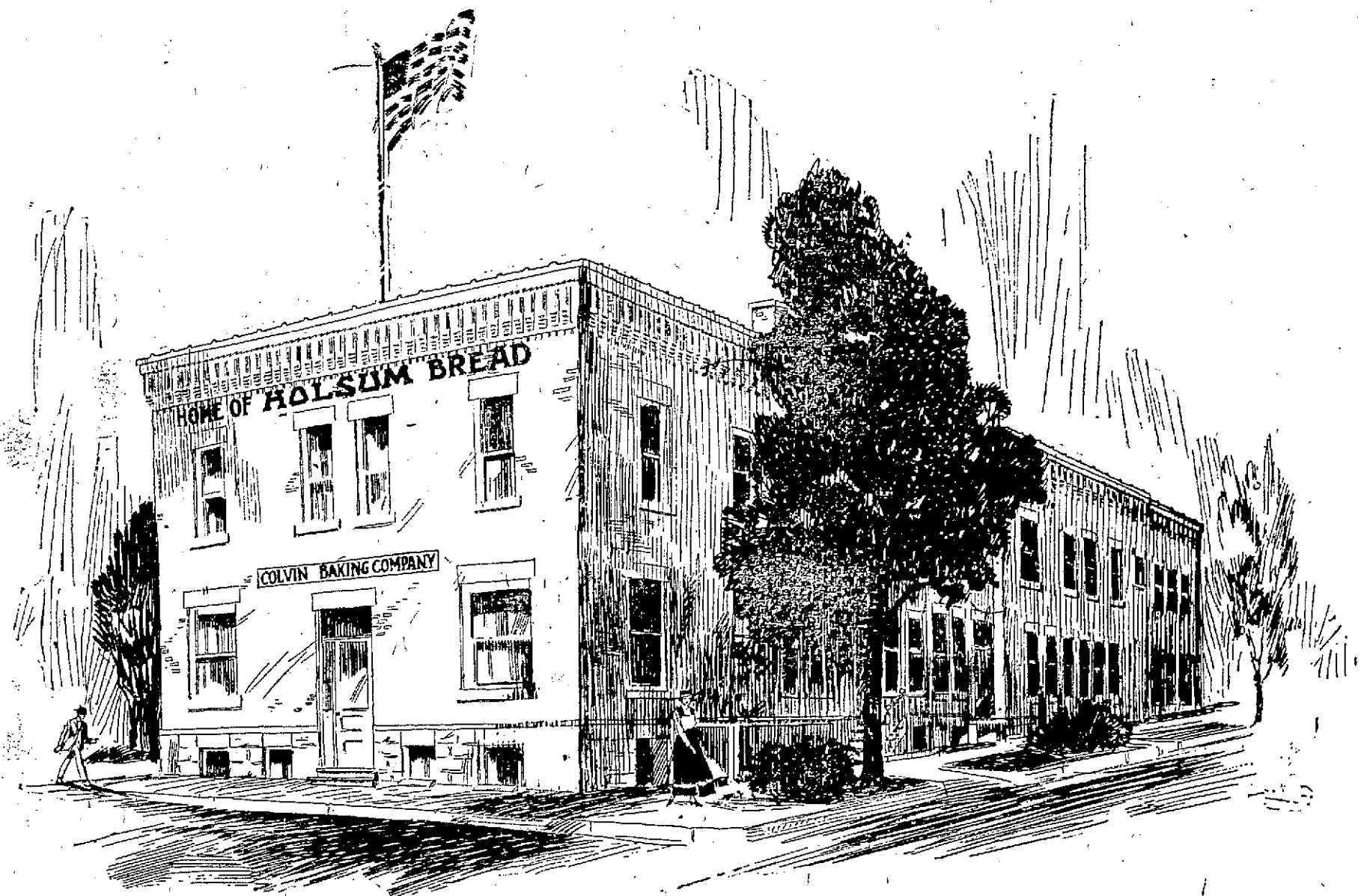
CLASSIFIED ADVERTISING  
 Owing to increased facilities and the steady growth of the classified section, all classified ads accepted up to 10:00 o'clock of the day of publication. Local readers will be accepted up to 12 o'clock.

WANT AD REPLY  
 At 10:00 o'clock today there were replies in the Gazette office to the following boxes:  
 1414, 1422, 1433, 1434, 1435, 1436, 1437, 1438, 1439, 1440, 1441, 1442, 1443, 1444, 1445, 1446, 1447, 1448, 1449, 1450, 1451, 1452, 1453, 1454, 1455, 1456, 1457, 1458, 1459, 1460, 1461, 1462, 1463, 1464, 1465, 1466, 1467, 1468, 1469, 1470, 1471, 1472, 1473, 1474, 1475, 1476, 1477, 1478, 1479, 1480, 1481, 1482, 1483, 1484, 1485, 1486, 1487, 1488, 1489, 1490, 1491, 1492, 1493, 1494, 1495, 1496, 1497, 1498, 1499, 1500, 1501, 1502, 1503, 1504, 1505, 1506, 1507, 1508, 1509, 1510, 1511, 1512, 1513, 1514, 1515, 1516, 1517, 1518, 1519, 1520, 1521, 1522, 1523, 1524, 1525, 1526, 1527, 1528, 1529, 1530, 1531, 1532, 1533, 1534, 1535, 1536, 1537, 1538, 1539, 1540, 1541, 1542, 1543, 1544, 1545, 1546, 1547, 1548, 1549, 1550, 1551, 1552, 1553, 1554, 1555, 1556, 1557, 1558, 1559, 1560, 1561, 1562, 1563, 1564, 1565, 1566, 1567, 1568, 1569, 1570, 1571, 1572, 1573, 1574, 1575, 1576, 1577, 1578, 1579, 1580, 1581, 1582, 1583, 1584, 1585, 1586, 1587, 1588, 1589, 1590, 1591, 1592, 1593, 1594, 1595, 1596, 1597, 1598, 1599, 1600, 1601, 1602, 1603, 1604, 1605, 1606, 1607, 1608, 1609, 1610, 1611, 1612, 1613, 1614, 1615, 1616, 1617, 1618, 1619, 1620, 1621, 1622, 1623, 1624, 1625, 1626, 1627, 1628, 1629, 1630, 1631, 1632, 1633, 1634, 1635, 1636, 1637, 1638, 1639, 1640, 1641, 1642, 1643, 1644, 1645, 1646, 1647, 1648, 1649, 1650, 1651, 1652, 1653, 1654, 1655, 1656, 1657, 1658, 1659, 1660, 1661, 1662, 1663, 1664, 1665, 1666, 1667, 1668, 1669, 1670, 1671, 1672, 1673, 1674, 1675, 1676, 1677, 1678, 1679, 1680, 1681, 1682, 1683, 1684, 1685, 1686, 1687, 1688, 1689, 1690, 1691, 1692, 1693, 1694, 1695, 1696, 1697, 1698, 1699, 1700, 1701, 1702, 1703, 1704, 1705, 1706, 1707, 1708, 1709, 1710, 1711, 1712, 1713, 1714, 1715, 1716, 1717, 1718, 1719, 1720, 1721, 1722, 1723, 1724, 1725, 1726, 1727, 1728, 1729, 1730, 1731, 1732, 1733, 1734, 1735, 1736, 1737, 1738, 1739, 1740, 1741, 1742, 1743, 1744, 1745, 1746, 1747, 1748, 1749, 1750, 1751, 1752, 1753, 1754, 1755, 1756, 1757, 1758, 1759, 1760, 1761, 1762, 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1929, 1930, 1931, 1932, 1933, 1934, 1935, 1936, 1937, 1938, 1939, 1940, 1941, 1942, 1943, 1944, 1945, 1946, 1947, 1948, 1949, 1950, 1951, 1952, 1953, 1954, 1955, 1956, 1957, 1958, 1959, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 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2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689, 2690, 2691, 2692, 2693, 2694, 2695, 2696, 2697, 2698, 2699, 2700, 2701, 2702, 2703, 2704, 2705, 2706, 2707, 2708, 2709, 2710, 2711, 2712, 2713, 2714, 2715, 2716, 2717, 2718, 2719, 2720, 2721, 2722, 2723, 2724, 2725, 2726, 2727, 2728, 2729, 2730, 2731, 2732, 2733, 2734, 2735, 2736, 2737, 2738, 2739, 2740, 2741, 2742, 2743, 2744, 2745, 2746, 2747, 2748, 2749, 2750, 2751, 2752, 2753, 2754, 2755, 2756, 2757, 2758, 2759, 2760, 2761, 2762, 2763, 2764, 2765, 2766, 2767, 2768, 2769, 2770, 2771, 2772, 2773, 2774, 2775, 2776, 2777, 2778, 2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 2926, 2927, 2928, 2929, 2930, 2931, 2932, 2933, 2934, 2935, 2936, 2937, 2938, 2939, 2940, 2941, 2942, 2943, 2944, 2945, 2946, 2947, 2948, 2949, 2950, 2951, 2952, 2953, 2954, 2955, 2956, 2957, 2958, 2959, 2960, 2961, 2962, 2963, 2964, 2965, 2966, 2967, 2968, 2969, 2970, 2971, 2972, 2973, 2974, 2975, 2976, 2977, 2978, 2979, 2980, 2981, 2982, 2983, 2984, 2985, 2986, 2987, 2988, 2989, 2990, 2991, 2992, 2993, 2994, 2995, 2996, 2997, 2998, 2999, 3000, 3001, 3002, 3003, 3004, 3005, 3006, 3007, 3008, 3009, 3010, 3011, 3012, 3013, 3014, 3015, 3016, 3017, 3018, 3019, 3020, 3021, 3022, 3023, 3024, 3025, 3026, 3027, 3028, 3029, 3030, 3031, 3032, 3033, 3034, 3035, 3036, 3037, 3038, 3039, 3040, 3041, 3042, 3043, 3044, 3045, 3046, 3047, 3048, 3049, 3050, 3051, 3052, 3053, 3054, 3055, 3056, 3057, 3058, 3059, 3060, 3061, 3062, 3063, 3064, 3065, 3066, 3067, 3068, 3069, 3070, 3071, 3072, 3073, 3074, 3075, 3076, 3077, 3078, 3079, 3080, 3081, 3082, 3083, 3084, 3085, 3086, 3087, 3088, 3089, 3090, 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"HOLSUM" is a new bread—a different bread—new and different in every respect.

NEW IN FLAVOR. Its rich butter flavor will delight you.

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EVEN THE CRUST IS NEW. It cost us months of planning and experimenting to perfect the soft, tender crust of "HOLSUM."

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Do you know that bread is the only food that can be made to contain all these elements?

1. Proteins—for tissue building.
2. Carbohydrates (starches) for energy.
3. Fat—for heat.
4. Minerals—for bone building.
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Combining all these elements in proper proportion and fusing them together into assimilable form so as to make a bread of highest food value is what may be termed the science of baking.

It has been our constant aim to make bread of the highest food value. As each year's effort tended further toward the attainment of our purpose, we were awarded by a corresponding degree of patronage and confidence. In our HOLSUM bread we believe we have thoroughly amalgamated and scientifically proportioned the five elements mentioned. You will find HOLSUM uniformly good. The best of everything goes into it as well as the closest attention of a well trained organization of capable employees.



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HOLSUM was designed for discriminating housewives who are not satisfied with ordinary bread. HOLSUM has every quality you like in bread. It is dainty, close-grained, appetizing, delicious, and satisfying. Give HOLSUM a week's trial in your home. See how your family like it. See how it feels to be saved from the heat and worry of bake-day.

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Janesville, Wisconsin